

**Board Meeting Agenda**

Tuesday 30 July 2019 – Hau Raki, Level 7, 167b Victoria Street West.

Item	Subject	Presented By	Action	Start Time	Duration	Pg.
	<b>OPEN AGENDA</b>					
1	Apologies		To Note	3.40 p.m.	1 min	
2	<a href="#">Open Minutes 30 April 2019 and Open Action Tracker</a>	Nick Hill	To Approve	3.41 p.m.	2 mins	
3	<a href="#">Directors Interest Register, Conflicts of Interest Declaration</a>	Mark Franklin	To Note	3.43 p.m.	2 mins	
4	<a href="#">Chief Executive's Monthly Report</a>	Nick Hill	To Note	3.45 p.m.	10 mins	
	<b>Close of Meeting</b>			3.55 p.m.		

## OPEN BOARD MINUTES

<b>What:</b>	Minutes of a Meeting of Board of Directors of Auckland Tourism Events and Economic Development Limited
<b>Where:</b>	Hau Raki Boardroom Level 7, 167b Victoria St West, Auckland
<b>When:</b>	Tuesday, 25 June 2019 at 1.30 p.m.
<b>Directors:</b>	Mark Franklin (Chair) Danny Chan Mike Taitoko Helen Robinson Evan Davies
<b>Apologies:</b>	Stuart McCutcheon
<b>In Attendance:</b>	Nick Hill, Chief Executive Melissa Crawford, Board Intern Jacky Hollingsworth, CFO Holly Franklin, External Relations Advisor Correen Painter, Board Observer Noah Maffitt, General Manager Strategy James Robinson, Head of Strategy and Planning
<b>Public &amp; Media Attendance:</b>	Arianna Bacic, Equal Justice Project Henry Frear, Equal Justice Project Sarah Thomson, Waitemata Low Carbon Network

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### 1 Apologies

The Board **noted** the apology of Stuart McCutcheon.

### 2. Open Minutes of Previous Meeting

The Board **approved** the minutes of the meeting held on 30 April 2019 and confirmed the minutes were a true and correct record.

### 3. Directors Interests Register

The Board **noted** the Directors Interests Register.

### 4. Waitemata Low Carbon Network Report

*Arianna Bacic, Henry Frear, and Sarah Thomson joined the meeting*

The Board welcomed Arianna Bacic, Henry Frear, and Sarah Thomson to the meeting.

The Waitemata Low Carbon gave a presentation to the Board. Key points included:

- ATEED operates with a small footprint; and

- There were several recommendations including Zero Waste across Major Events, incubation and support for sustainable businesses and continued alignment of sustainability with key delivery partners.

The Board discussed the opportunity for ATEED to provide leadership in the Climate action space.

The Board thanked the Waitemata Low Carbon Network, and the Equal Justice Project for their work.

*Arianna Bacic, Henry Frear, and Sarah Thomson left the meeting*

## 5. Draft Statement of Intent

James Robinson spoke to the paper.

The Board discussed the KPIs.

The Board **approved** the Draft Statement of Intent be taken to Council.

## 6. Chief Executive Report

Nick Hill spoke to the paper.

The Board Discussed the report, including visibility of activity aligned with cross-cutting themes.

The Board **approved** the Chief Executive Report.

The Board meeting closed at 2.21 p.m.

SIGNED by the Chairperson as an accurate record of the meeting:

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Chair

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Date

### ATEED Board Interests and Conflicts Register

Director	Interests and Conflicts
Mark Franklin	<p>           Director, Precinct Management Limited (3014500)            Director, Te Kuha General Partner Limited (3378973)            Director, Aquaclear Dewatering Technology Limited (1421603)            Director, Rangitira Developments Limited (636073)            Director, Stevenson Engineering Limited (1421605)            Director, Stevenson South Island Limited (1908766)            Director, Stevenson Group Limited (827774)            Director, Drury South Limited (1488624)            Director, Stevenson Agriculture Limited (1645457)            Director, Auckland Regional Chamber Of Commerce &amp; Industry Limited (364056)            Director, Lochinver Station Limited (1488629)            Director, Oteha Valley Investments Limited (1856790)            Director, Cloudview Holdings Limited (1025273)            Director, Stevenson Properties (2015) Limited (2164755)            Director, Stevenson Mining Limited (1274011)            Director, Stevenson Waikato Limited (697315)         </p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
Director	Roles & Responsibilities outside of ATEED
Evan Davies	<p>           Chair, Capital Investment Committee            Chair, Hospital Redevelopment Partnership Group            Chair, Tamaki Regeneration Company (5840214)            Trustee, Anglican Trust for Women and Children            Trustee, Auckland Arts Festival         </p>

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	<p>Trustee, Auckland City Mission Trustee, Melanesian Mission Trust Board</p> <p>Director, Todd Property Group Limited (2291506) Director, Paris Magdalinos Architects Limited (1941004) Director, Flinders Mines Director, BBIG Group Director, Western Hills Holdings Limited (6948733)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Mike Taitoko	<p>Director and Shareholder of Waiora Consulting Limited (5330302) Director and Shareholder of Takiwa Limited (3887379) Director, Canvasland Holdings Limited (429999) Director, Maratini Holdings Limited (6261547) Director, Mercury LTI Limited (4387380) Director, Mercury NZ Limited (936901) Director, Takiwa Health Limited (5783499) Director, Toha Foundry, (7108533) Advisory Board Member of Massey University School of Business</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>

Updated 09/07/2019

Danny Chan	<p>Director and Shareholder, A1 FLOWER WHOLESALERS LIMITED (810599)</p> <p>Director and Shareholder, ALPHA ASSET MANAGEMENT LIMITED (645615)</p> <p>Director and Shareholder, ARN INVESTMENTS LIMITED (2192871)</p> <p>Director and Shareholder, FLOWERZONE INTERNATIONAL LIMITED (582216)</p> <p>Director and Shareholder, FLOWERZONE TURNERS LIMITED (491878)</p> <p>Director and Shareholder, GRIFF TRADING LIMITED (1212490)</p> <p>Director and Shareholder, LADY WHITE SNAKE FILM LIMITED (1531000)</p> <p>Director and Shareholder, NEW EDUCATION INVESTMENT LIMITED (323228)</p> <p>Director and Shareholder, ORIENT ASSET MANAGEMENT LIMITED (424595)</p> <p>Director and Shareholder, ORIENT PACIFIC INVESTMENTS LIMITED (1169701)</p> <p>Director and Shareholder, ORIENT PACIFIC MANAGEMENT LIMITED (1169702)</p> <p>Director and Shareholder, ORPAC INTERNATIONAL LIMITED (668742)</p> <p>Director and Shareholder, PLANIT PRODUCTS NZ LIMITED (1812117)</p> <p>Director and Shareholder, RHINO SECURITY LIMITED (1218758)</p> <p>Director and Shareholder, SHARP MULTI-MEDIA LIMITED (1222077)</p> <p>Director and Shareholder, SHARP MULTI-MEDIA PRODUCTION LIMITED (1488659)</p> <p>Director and Shareholder, SIMTUTOR LIMITED (5285041)</p> <p>Director and Shareholder, SUMFOOD LIMITED (6281982)</p> <p>Director and Shareholder, TAHERE CALLA &amp; BULB COMPANY LIMITED (620632)</p> <p>Director and Shareholder, TAHERE CALLAS LIMITED (541102)</p> <p>Director and Shareholder, TALAFORD INVESTMENTS LIMITED (243773)</p> <p>Director and Shareholder, THE ACADEMIC COACHING SCHOOL LIMITED (1218520)</p> <p>Director, ABANO HEALTHCARE GROUP LIMITED (13802)</p> <p>Director, ASIA PACIFIC CENTRE FOR FOOD INTEGRITY LIMITED (4798639)</p> <p>Director, BOSS SYSTEMS LIMITED (1566017)</p> <p>Director, CARBONSCAPE LIMITED (3953398)</p> <p>Director, CLUB Q CONDOMINIUMS LIMITED (366215)</p> <p>Director, COTTAGE DESIGN LIMITED (553363)</p> <p>Director, DANTING INVESTMENTS LIMITED (1101054)</p> <p>Director, DIABETIC FOOD LIMITED (5785571)</p>
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Updated 09/07/2019

	Director, EDUCATION INVESTMENT LIMITED (2099558) Director, ENROLMY LIMITED (5746128) Director, EVERGROW PROPERTIES LIMITED (638821) Director, FASTCOM LIMITED (2292668) Director, FMG INSURANCE LIMITED (1801045) Director, GLOBAL ACADEMIC GROUP HOLDCO LIMITED (5789309) Director, GREEN CUT LIMITED (2200640) Director, GREEN HARVEST EXPORTS LIMITED (424593) Director, GREEN HARVEST PACIFIC HOLDINGS LIMITED (912715) Director, GREEN HARVEST PACIFIC LIMITED (807760) Director, MARLBOROUGH WINE ESTATES GROUP LIMITED (5639568) Director, NEW ZEALAND YACON LIMITED (3893137) Director, ORIENT PACIFIC CORPORATION LIMITED (482579) Director, PISCES TRUSTEES COMPANY LIMITED (4364838) Director, SEAPLIES INTERNATIONAL (NELSON) LIMITED (931103) Director, SIMTICS LIMITED (1405985) Director, TAHERE GROUP LIMITED (6090882) Director, TURNERS FLOWER EXPORTS N.Z. LIMITED (1677418) Shareholder, AIRE CUT COMPANY LIMITED (1255160) Shareholder, B.L.TECH LIMITED (4425298) Shareholder, CLOUD M LIMITED (3170790) Shareholder, DANTING INVESTMENTS LIMITED (1101054) Shareholder, IMONITOR INTELLECTUAL PROPERTY LIMITED (1874643) Shareholder, ORGANIC INITIATIVE LIMITED (5595738) Shareholder, RAWHITI MANUKA HONI LIMITED (2369144) Shareholder, SHORTLAND FLATS LIMITED (41534) Shareholder, SIMTUTOR LIMITED (5285041) Shareholder, SUPERTHRILLER JET SPRINT LIMITED (110844) Shareholder, THE CABLE FERRET COMPANY LIMITED (4482398) Shareholder, THE CAREER ACADEMY LIMITED (1245347) (Removed)
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Updated 09/07/2019

	<p>Shareholder, THE DIGITAL CAFE LIMITED (6094889)  Shareholder, VOLT TECHNOLOGY LIMITED (5684947)  Shareholder, ZENITH ASSET MANAGEMENT LIMITED (1770979)  Member, NZ China Advisory Council (appointed 20 November 2012)  Member, NZ Markets Disciplinary Tribunal  Director, Farmers Mutual Group (Mutual Society)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Helen Robinson	<p>Director and Shareholder, KND Trustees Limited (5691575)  Managing Director and Shareholder, Penguin Consulting Limited (1694891)  Co-Founder &amp; Executive Director, Organic Initiative Limited (5595738)  Shareholder, Organic Initiative Limited (5595738)  Trustee, Robinson Family Trust  Trustee, Maurice Research and Education Trust</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Stuart McCutcheon	<p>Director, Lexington Properties Limited (1605485)  Chairman of Directors, Auckland Uniservices Limited (373821)  Chairman, Universities New Zealand (From 1 January 2017)  Director, Universitas 21 International University Network  Council Member, University Of Auckland  Member, Partnership Board, The Worldwide Universities Network  Member, Steering Committee, The Association Of Pacific Rim Universities  Trustee, Uk Friends Of The University Of Auckland</p>

Updated 09/07/2019



	<p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
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# Chief Executive Report – July 2019

Report to Auckland Tourism, Events and Economic Development Chairman and Board

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## Purpose

This report provides the Board with a summary of key issues and opportunities facing ATEED, and a summary of operational highlights during the previous month.

## CE update

### Māori Economic Development

ATEED is doing good work on Māori Economic Development. Recent successes include the increasing number of Māori businesses we are supporting, the strong Mana Whenua theme in the Destination Narrative and the Whāriki Māori Business Network session at Tripartite 2019.

### Destination Industry Leaders' Group

A Destination Industry Leaders' Group meeting was held on 4 July. The group consists of industry leaders who contributed to the *Destination AKL 2025* strategy and became signatories to the document to demonstrate their commitment to making it a reality. The group reviewed the progress made to date against the 52 actions laid out in the strategy, and also received presentations on *Go with Tourism*, the *Destination Narrative* and the *Auckland Visitor Survey*. To facilitate further delivery on outcomes set out in the strategy, it was agreed that six sub-groups, each representing a strategic imperative as set out in the strategy, will be formed. These groups will have a directive to deliver on the parts of the strategy that ATEED cannot. ATEED is working through a model for how these groups will operate.

## Strategic issues/opportunities

### GridAKL

Two new projects have commenced:

- Economic Impact Assessment to be delivered by Market Economics covering the emergence phase of GridAKL development, 2016-19

- Strategic Blueprint refresh to be delivered by Martin Jenkins covering the activation phase, 2020-23.

## ATEED priority projects

The overall status and overview of current ATEED priority projects – APEC 2021, 36<sup>th</sup> America’s Cup and Manukau is provided below.

OVERALL	TIMING	RISK	RESOURCE (HR + \$)	COMMENTS
<b>APEC 2021 (APEC21)</b>				
●	●	●	●	The APEC21 Auckland project management office is based at ATEED. The APEC21 Auckland programme will not be in delivery until the 2021/22 financial year. Activity until then involves governance, and operational and leverage planning, in preparation for APEC events in Auckland in late 2021.
<b>36<sup>th</sup> America’s Cup (AC36)</b>				
●	●	●	●	Event delivery begins late 2020. The main focus for the project team is on governance and operational planning.
<b>Manukau</b>				
●	●	●	●	<p>Work continues on developing the south Auckland programme. A SWOT analysis was completed covering the following areas: economic development programmes and opportunity areas, large spend areas, key employers, access to talent, the education system, the philanthropic community and the makeup of the local population.</p> <p>Progress continues on the development of a south Auckland Business Leaders Forum. The initial meeting of the ATEED, TSI and Pānuku core champions group took place on 11 July.</p> <p>The Ministry of Housing and Urban Development, MBIE and Pānuku continue to work through the Long List of Scenarios – Manukau Programme Business Case. The six scenarios move from the status quo, to minimum, medium, and maximum scope to full regeneration with Housing New Zealand led integrated social services. This has been delayed and is now expected in this upcoming quarter.</p>

OVERALL	TIMING	RISK	RESOURCE (HR + \$)	COMMENTS
				<p>Off the back of the culinary tourism hui, the project team met Eric Pateman, international expert, in July to explore implementing the recommendations in south Auckland.</p> <p>A full Manukau programme workshop with ATEED, TSI and Pānuku project leads and teams took place on 18 July.</p> <p><u>Manukau Jobs and Skills Hub</u></p> <p>The formal opening event for the Manukau Jobs and Skills Hub is scheduled for July 2019. The hub Operations Manager has been appointed. The recruitment for the Training and Facilitator roles is underway by MBIE. TSI (Māori Pasifika Trades Training) is an establishment partner appointed by MBIE. A new jobs and skills hub will be opening in Kaipatiki (North Shore) in July 2019.</p>

## Month in review

### Economic Development

#### Screen Facilitation

At year end (30 June), a total of 617 permits had been issued (just short of an annual record) and 1735 enquiries, including 338 low impact shoots, were handled by the Screen Auckland team. Forty-four permits were issued in the first week of July.

Key productions over the last period included *Brokenwood Mysteries S6*, a Mazda TVC, and an international TV series pilot. Feasibility, preparation and site visits for upcoming productions include *The New Legends of Monkey S2* (TVNZ series aired on Netflix), *Jazzband* (a working title) and *Shadow in the Cloud*.

#### Regional Business Partner Network programme (RBP programme)

More than 890 businesses were actively engaged by ATEED's Business and Enterprise team at year end (125 per cent of annual target). Forty-seven businesses were engaged in June, including 11 Māori business owners (71 YTD). About \$1.7m of NZTE Capability Vouchers and \$3.5m of Callaghan Innovation R&D grants were issued during the financial year.

ATEED's Net Promoter Score is at +77, compared to a national average of +72 and target of +50.

## **Skills and Workforce**

### Future Ready Summit

Nearly 300 Auckland employers, industry members, education providers and youth attended the ATEED-delivered Future Ready Summit on 26 June. Held every two years, the summit examines current and future workforce trends so Auckland businesses and people can become future ready in the face of technological disruption, changing skills needs and new ways of working. The programme included Dave Wild (GridAKL futurist in residence), Sir Stephen Tindall, Datacom, Spark, Foodstuffs North Island, Auckland Council, TSI (Berl research and UpTempo project), MIT (Gus Gilmore), Tech Futures Lab and Ormiston Junior College representatives. The [Future Ready Auckland: Driving economic development through technology and transformation](#) insights paper was also released attracting strong media attention, including a lead story on Radio NZ *Nine to Noon*.

### AKL Jobs and Skills Hub

ATEED's focus is on supporting collaboration across the three Auckland hubs (CBD, Manukau, Northern), including establishment of the new Manukau hub, to achieve region-wide objectives.

At 28 June, more than 370 people had been helped into employment and 1910 training outcomes achieved at the ATEED-facilitated CBD hub. ATEED is providing funding to CRL Progressive Employment Programme for at-risk youth to support training and development capability within businesses. The training will be facilitated through the CBD hub.

### Talent Attraction

Auckland Smart Move (ASM) hero #2 campaign *Make this your place. Make this your future*, will launch on 15 July. Immigration New Zealand is supporting the campaign through its New Zealand Now database – about 100,000 of the 300,000 registrants are in the target market for Auckland employers. The campaign will celebrate Māori culture – Tāmaki Makaurau, the people, places and employers – with recent migrants reciting their pepeha.

## **Local Economic Growth**

### Initiatives & Work Programme

The proposed Locally Driven Initiatives (LDI) work programme has been approved by the relevant local boards. The programme includes:

- Sustainability Initiatives: \$112,950 (across five local boards)
- Support for PopUp Business School: \$37,500 (across seven local boards)
- Young Enterprise Scheme \$31,000 (across 13 local boards)

- Tourism Initiatives \$205,000 (across six local boards) – which will be led by the Tourism team
- Other activities e.g. supporting town centre groups and Mangere business series \$190,000 (across four local boards).

The Local Economic Development team has commenced implementing the LDI work programme on behalf of the local boards.

### Urban Regeneration

Over the last period the Tāmaki Employment Precinct Strategy was finalised with the Tāmaki Regeneration Company (TRC).

### **Tripartite 2019**

Post event evaluation for Tripartite 2019 (19-21 May) confirmed 350 full day attendees, including 71 from Guangzhou, 17 from Los Angeles and 209 local companies (of which 9 per cent identified as Māori).

### **Destination**

#### **Major Events**

##### Elemental AKL

*Elemental AKL* started on 1 July. More than 120 restaurants signed up to *Elemental Feast*, each restaurant was given Elemental decals for their windows along with logos and brand guidelines to promote the festival. Interested accommodation providers were also provided with Elemental branding to use in promotions relating to the festival.

##### National Programme

All applicants have been informed of whether their application for funding have been approved or declined.

### **Tourism**

#### International Consumer and Trade Marketing

The third *Short Breaks* campaign for FY18/19 ran from 27 May to 16 June, with Flight Centre as the conversion partner. For the length of the campaign, Flight Centre saw an increase of 3.8 per cent in sales. Flight Centre also ran a five-day flash sale to coincide with the *Short Breaks* campaign, which resulted in nearly 100 more tickets to Auckland sold.

The Trade Tourism team partnered inbound tour operator Southern World to create a one-page catalogue to showcase the Auckland region and New Zealand as a premium destination. This will be released to market in September 2019 for travel during the 2020 calendar year. Distribution will be to 75,000 consumers selected from the Virtuoso Network database based on their corresponding interests or dream

destinations. A digital edition is emailed to all advisors in the US, Canada and Latin America, and is available on Virtuoso.com. Virtuoso is the leading global network of agencies specialising in luxury and experiential travel.

A trade campaign with Travelport ran from 20 May to 19 July, targeting Australian travel agents. The aim of this campaign was to increase arrivals in shoulder/low season and to increase length of stay using tactical offers with hotel stay/pay deals, as well as complementing ATEED's *Short Breaks* campaign. Twelve Auckland hotels agreed to participate with special offers. The campaign consists of two electronic direct messages to a database of 15,000 travel agents, banner advertising and a microsite including educational and awareness tools for travel agents.

### ACB

Working with ACB membership and industry partners, ACB's business events YE<sup>1</sup> opportunities won resulted in total estimated future tourism spend of \$26.7m, from 51,195 delegates and 65,423 visitor nights. A total of 346 opportunities have been submitted YTD with a tourism spend value of \$141.6m, with 289,988 delegates and 384,402 visitor nights.

#### YE opportunities won:

Market	Total	Delegates	Economic value (million)	Visitor nights
International associations	12	5,710	\$11,504,856	31,565
New Zealand	56	24,157	\$8,790,947	21,755
Australia	43	21,328	\$6,471,025	12,103
<b>Total</b>	<b>111</b>	<b>51,195</b>	<b>\$26,766,828</b>	<b>65,423</b>

### Study Auckland

In late May, ATEED and Education New Zealand staff members attended the Rukuhia Global Leadership Programme, a Māori culture and leadership programme developed by Ngāti Whātua Ōrākei. The feedback was positive, with many participants commenting that they had not had the opportunity to learn about the history of their city before and they believed many New Zealanders would enjoy participating in a programme like this. On 5 June, the Rukuhia programme was delivered for the second high school cohort. Feedback from the students was incredibly positive, with students again affirming that this kind of experience is an extremely valuable (yet hard to find) destination experience. On 11 June, the programme was delivered for representatives from Auckland education institutions. This was one of the most important events in terms of the desire to help the marae commercialise the programme in the future.

<sup>1</sup> YE 1 July 2018 – 30 June 2019

## People, Culture and Change

People	Current	Last month
Head count	227	224
FTE	217.40	211.78

## Strategy

### Media

The 36<sup>th</sup> America's Cup, rugby league internationals, and another big-ticket international event (U2) dominated the news cycle this month. Online news had the highest volume of coverage (149 items or 46 per cent). See Attachment 1 for a full media summary for June.

## Key Performance Indicators

Attachment 2 shows how ATEED is tracking against the SOI KPIs for the year ending 30 June.

## Health and Safety

The health and safety scorecard for June is included in Attachment 3

## Recommendations

1. The report be received.

## Attachments

1. Media summary for June 2019
2. SOI KPI scorecard for year ending 30 June 2019
3. Health and safety scorecard for June 2019
4. Upcoming events / activity (July – September 2019)

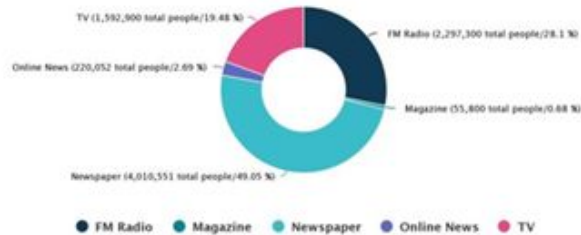


**Signatory**

Nick Hill, Chief Executive

## Attachment 1: Media summary for June 2019

Media Type Breakdown – Audience



### Overall coverage (321 stories)

The America's Cup, rugby league international, and another big-ticket international event (U2) dominated the news cycle this month.

\* *Online News* had the highest volume of coverage (149 items or 46%)

### AC36 (105 stories)

News of the Malta Altus challenge's withdrawal at the end of May fuelled speculation about the viability of the two remaining late entries (from the US and Netherlands) ahead of the 1 July deadline.

Olympian Steven Ferguson was confirmed as one of four new faces on Emirates Team New Zealand's sailing squad to defend the America's Cup in 2021.

There was continued coverage of two Aotea/Great Barrier Island groups contesting a company's plans to dispose of Waitemata Harbour sediment off the island. As part of their opposition, the groups earlier referenced separately consented disposal of sediment from excavations from the Viaduct Harbour for AC36 preparations. However, none of the new disputed consents relate to AC36 dredging.

There was quite a bit of online activity recalling ETNZ's capsizes against Ben Ainslie Racing in Bermuda two years ago.

The AC36 Comms team produced a video news release to cover the ETNZ base and mooring handover at the viaduct this month. This was supported with a Newshub exclusive featuring previously unseen time-lapse and drone footage of viaduct construction.

The Royal New Zealand Yacht Squadron confirmed key dates for 150th celebrations, which includes a 1250nm Sydney to Auckland Yacht Race 2021 to coincide with the 36th America's Cup.

Two people working on an AC36-related wharf extension fell into the sea, with media using footage captured by a nearby resident.

Emirates Team NZ confirmed MND NZ (Motor Neurone Disease NZ) as its Official Cup Charity after its former director was diagnosed with the condition.

cont..

Auckland Council dropped a proposed fee that would have seen superyachts and other foreign-flagged vessels over 40m long billed each time they anchored in Auckland waters.

There are fears that three of Auckland's new urban design projects will not be ready in time for AC36; and Luna Rossa declared the new monohulled boat 'too difficult, too extreme'.

### Rugby league international (99 stories)

The much-anticipated Mate Ma'a Tonga rugby league international at Mt Smart stadium this month received a lot of favourable media coverage, including hundreds of Tongan fans gathering at Mt Smart for the team welcome.

Additional coverage focused on the involvement of Kiwis legend Benji Marshall, and Kiwis prop Martin Taupau switching his allegiance to Toa Samoa.

### Favorability

#### Tone of Voice

	Neutral	Positive	Negative
Jun 2019	8%	85%	7%
May 2019	7%	71%	**20%
Apr 2019	19%	63%	*18%

#### Share of Voice

	ME	CORP	ED	DEST
Jun 2019	73%	7%	11%	9%
May 2019	65%	5%	16%	12%
Apr 2019	69%	6%	2%	23%

\*\* Relates to Team Malta *Ajus* withdrawal from AC36 \*Largely relates to kauri dieback prevention.

### U2 (19 stories)

The media reported Mt Smart Stadium is preparing for its busiest year of events - with eight summer concerts already confirmed.

When U2's Mt Smart show was announced, concertgoers claimed Air New Zealand had hiked its fares to Auckland around the date of the show. U2 added a second show, after the stadium sold out in minutes.

### Other ATEED-related stories that generated positive media coverage:

#### Elemental Aki

The new Elemental AKL festival garnered a lot of media coverage facilitated by ATEED's Comms & Media team. There were media interviews and general festival coverage with Radio NZ Afternoons, The Hits, NZ Herald (Be Well, VIVA, TimeOut, Canvas, general news), Stuff, Metro, Cuisine, Our Auckland, Concrete Playground, The Urban List, Express Magazine, Heart of the City, The Denizen, Food magazine, Good magazine and North & South.

#### Future Ready Summit

The summit brought together more than 250 people. ATEED's Communications and Media team pitched to local and national media, securing media interviews for Pam Ford, General Manager of Economic Development, ATEED and summit keynote speakers on RNZ Nine to Noon, RNZ Morning Report, NewsTalk ZB and National Business Review. Wider coverage was secured in print, online and social media.

#### Screen





The NZ Herald continued months of media speculation with a story claiming Amazon's *Lord of the Rings* TV series would be produced in New Zealand. The paper claimed it was set to be the most expensive TV show ever at \$1.5 billion plus. In the article, ATEED was credited for being largely responsible for securing the deal.




The Comms and Media team has fielded additional requests for information, but no official announcement about the successful location has been made.

#### World Surf League

Both 1News and the NZ Herald reported Auckland's Piha beach is expected to host a World Qualifying Series 10,000 surfing event in March, which is the tier just below the elite World Surf League. The event would be held just before the WSL kicks off in Australia, with both reports saying negotiations are underway to bring former world No 1 Kelly Slater to the event as he continues his build-up to the 2020 Tokyo Olympics.

## Attachment 2: SOI KPI scorecard for year ending 30 June (draft results)

KEY PERFORMANCE INDICATOR	2018/19 TARGET	LATEST RESULT	DATE OF MEASURE / LATEST AVAILABLE RESULT	STATUS	COMMENTS
<b>KPI 1:</b> Contribution to regional GDP from ATEED interventions.	Benchmark	\$109.9m	30-Jun-19		The 2018/19 result demonstrates that ATEED has the largest impact on regional GDP through screen attraction activity (66%) followed by other investment attraction activity (16%) and major and business event activity (16%).
<i>Contributory measure:</i> Contribution to regional GDP from major and business events attracted or supported (LTP measure)	\$49m	\$43.2m	30-Jun-19		The target for 2018/19 has not been achieved primarily because of the lack of significant one-off events in the ATEED portfolio over the year (previous examples include the Rugby League World Cup, the Volvo Ocean Race, the Lions Tour and World Masters Games 2017). The exclusion of Auckland franchises (the Blues, the Warriors, the Breakers) from the ATEED major event portfolio and the cancellation of the 2019 Pasifika and Tāmaki Herring Waka Festivals have also had a minor impact on results.
<b>KPI 2:</b> Number of businesses that have been through an ATEED programme or benefited from an ATEED intervention (LTP measure).	3,000	3,267	30-Jun-19		This year's result exceeds the target but is down compared to last year (3,537) due to the transfer of i-SITES to private ownership in late 2017/18, reduced ACB membership as a result of the implementation of the Accommodation Provider Targeted Rate, a slight reduction in businesses through the Regional Business Partner Network programme and reduced business networking activity through local offices.  Individuals or entrepreneurs are excluded and businesses that have been involved in multiple ATEED interventions / programmes are only counted once.
<i>Contributory measure:</i> Number of Māori businesses that have been through an ATEED programme or benefitted from an ATEED intervention (LTP measure)	120	245	30-Jun-19		This year's result has increased compared to last year (188) primarily due to an increase in the number of Māori businesses involved in the Whāriki Māori Business Network.

<b>KPI 3:</b> Number of new jobs created, safeguarded or retained in Auckland as a result of an ATEED intervention.	Benchmark	1,353	30-Jun-19		Economic sectors in which the largest shares of jobs are created are Retail Trade (31%), Construction (22%) and Accommodation and Food Services (16%).
<b>KPI 4:</b> Number of visitor nights resulting from an ATEED intervention. (LTP measure)	340,000	287,031	30-Jun-19		The target for 2018/19 has not been achieved primarily due to the lack of significant one-off events in the ATEED portfolio over the year (previous examples include the Rugby League World Cup, the Volvo Ocean Race, the Lions Tour and World Masters Games 2017). The exclusion of Auckland franchises (the Blues, the Warriors, the Breakers) from the ATEED major event portfolio and the cancellation of the 2019 Pasifika and Tāmaki Herenga Waka Festivals have also had a minor impact on results.
<b>KPI 5:</b> Customer satisfaction of customers, partners and stakeholders who have interacted with ATEED	Benchmark	77%	30-Jun-19		The benchmark is based on 141 responses to surveying undertaken over two periods in December/January 2018/19 and again in June 2019. The customer satisfaction measure is calculated as the percentage of customers who say they are “Extremely satisfied” or “Very satisfied” in response to the question; How satisfied are you with your interaction/s with <business unit>?

## Attachment 3: Health and Safety scorecard for June 2019

### Update



- A working group has been formed comprised of key representatives from the CCOS to continue to identify best practice on safety and security in our events, venues and open spaces since 15 March. Work is ongoing and discussions are taking place with the NZ Police, MBIE, DPMC and others as required.
- ATEED assisting Council H&S with Council H&S Symposium.
- Health and Safety Advisor returning from one months leave. Screen H&S Advisor covering during this time.

### Risk Manager



#### Incidents: 3

- Fire alarm did not sound in response to an actual incident involving a small toaster fire in the neighbouring Spark tower C. Contractors had isolated the alarms during work and not informed us, or the building managers CBRE. Bruce Jamieson and Darroch Todd are across this and are working to ensure controls are in place to manage isolation safely moving forward.
- Simple request for ergonomic assistance for an employee with an existing back injury
- ATEED building lift door closed on staff member and not released. Serviced same day and fixed. No injuries.



#### Near misses: 1

- Uber cab being used by staff member rear ended. No injuries. No issue for follow-up.



#### Unsafe condition/hazard: 0



#### Open Incidents in Risk Manager:

H&S Advisor continuing to work with people leaders to close items.

**Attachment 4: Upcoming events / activity (July – September 2019)**

Key events / activity	Date	Location
<i>Nelson Mandela My Life</i> : Exhibition	13 April – 8 August	Eden Park
Celebrating Matariki at Auckland Zoo	28 June - 26 July	Auckland Zoo
Matariki Glow Show	Various June and July	Various (Papakura (June) Henderson, Freemans Bay, Western Springs)
Lights out on Great Barrier Island	Various June and July	Great Barrier Island
<i>Elemental AKL</i>	1-31 July	Various venues
Spartan Auckland Urban Sprint	2 – 4 August	Ellerslie Racecourse
AmCham Business Awards	15 August	Cordis, Auckland
New Zealand Fashion Week	26 August – 1 September	Auckland Town Hall and Aotea Square
PWC Herald Talks – Leading Diversity & Inclusion	24 August	Victory Convention Centre
ITM Auckland SuperSprint	13 – 15 September	Pukekohe Raceway