

# Host Venue Agreement - Event Coordination

- America's Cup Events Ltd (ACE) is the Event Deliverer and acts as Event Owner on behalf of Challenger of Record and Emirates Team NZ (ETNZ).
- Council and Crown are Hosts and Event Partners
- Mana Whenua as kaitiaki



# Hosts' AC36 Programme



**MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT**  
HĪKINA WHAKATUTUKI



AC36 (Hosts' Programme)

Mana Whenua

Americas' Cup Events  
Limited

WYNYARD EDGE ALLIANCE



Infrastructure



Event planning & city  
integration

**MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT**  
HĪKINA WHAKATUTUKI

Leverage & Legacy  
Data & Evaluation

Event Deliverer  
Cup Village  
Fan Zones  
Racing

# Leverage and Legacy benefits

- Will help reinvigorate Auckland's hospitality, tourism and marine sectors that have been heavily impacted due to COVID-19
- Will provide an unparalleled branding opportunity for Auckland.
- Upgraded public spaces and access to the waterfront
- Investment in superyacht infrastructure ensures Auckland keeps pace with global competitors.
- Installation of breakwaters have created a calm basin and amphitheater on the water, can be used for a range of activities and activations between events.
- Hobson Wharf extension will provide commercial opportunities and additional waterfront space following the events.
- Challenger teams will contribute \$100 million to the economy
- Event will be broadcast to millions of households in 100+ countries